

Collaboration for the Advancement of Chiropractic (CAC)

Creating A Local/Regional CAC Initiative

Let's Try Something New

Creating Win/Win Results

Our approach is designed to encourage collaboration, innovation, and dialogue between chiropractic stakeholders who may not have collaborated before. The goal is to create win/win solutions for chiropractors and other health care participants by working together to create new programs, ideas, or initiatives to respond to the rapid changes taking place in the health care system.



With Stakeholders Who May Have Been On “Different Sides” In the Past

CAC Stakeholders may include: chiropractic associations, research organizations, academic institutions, employers, health plans, IPAs, specialty companies, hospitals, legislative participants, and medical/hospital systems.

Toward Common Goals That Benefit Both Chiropractic and Health Care Delivery

CHCI will help you establish a CAC model and facilitate the development of a structure based on a common mission and common goals established between the stakeholders. Some goals might include:

- To improve relationships between chiropractors and health plans
- To improve the data-collection capabilities and claims processing efficiencies
- To improve the communication and interaction between chiropractors and physician/hospital systems
- To assist in assuring chiropractic possesses the technology that will be required in the health care system that is evolving
- To assist in expanding chiropractic access to benefit overall health care delivery
- To improve the knowledge and understanding of chiropractic throughout the broader market

The Process Is Simple:

1. **Look over our material** at www.collaborationhealthcare.com (Our Work/CAC tab) and become familiar with the CAC idea and model. If you like what you see---- Keep Going
2. We'll work with you to put together your list of potential and desired participants in your market area and **help facilitate participation**. We'll also help you develop your "The CAC Leadership Team." This team of varied stakeholders will be responsible for providing the overall direction of your CAC initiative. CHCI will work with you to engage additional participants as the program grows.
3. We'll help your Leadership Team **develop the initial business outline, mission, strategies, and goals** using the templates we've already developed. CHCI may also assist in establishing the business structure (non-profit) of your initiative if you desire. (CAC Overview can be used as a format)
4. CHCI will facilitate **one on-site strategy session** with your Leadership Team and additional CAC participants (CAC Members) to develop and confirm your business strategy using common goals and addressing the critical issues confronting chiropractic in your specified market. CHCI will provide a written document summarizing the projects, issues, time-frames, and accountabilities.
5. Your CAC Members will have access to a **centralized internet location for all documents** meeting notes, and other information relevant to your CAC initiative (Through our BaseCamp software).
6. CHCI will facilitate **bi-monthly conference calls or web casts** with your Leadership Team to share updates between CAC stakeholders, trends, and strategy updates. We will produce Meeting Notes of the discussion for documentation and sharing.
7. CHCI will **facilitate a broader CAC member interaction once per month** (hours already included in #3) with all CAC members broaden the discussion and interaction throughout your market area. These discussions are primarily designed to facilitate dialogue and communication between the members and monitor the status of the projects you have identified critical to meet the needs of the defined market. These discussions will include:
 1. Open discussion between group members of new developments, issues, meetings attended, conferences, trends, and other items pertaining to chiropractic in the defined market and nationally.
 2. Review of the status of the CAC projects identified and overall status
 3. Suggestions for new projects or ideas to consider



The Results

- ❖ Collaborating Together Using An Unbiased Facilitation Process
- ❖ Improved Communication and Relationships Between Stakeholders
- ❖ An Opportunity for Brainstorming and Developing New Ideas to Support Chiropractic Access and Delivery With Multiple Stakeholders (Many Perspectives; More Resources; More Ideas)
- ❖ Supporting Chiropractic Participation In A New Health Care World



Who Can Start A CAC Initiative?

Any organization, group of organizations, or individual in a local market, region, or between states interested in creating a collaborative strategy to address the challenges or capitalize on the opportunities for chiropractic in health care today

Give us a call at 952-475-6322 or email us at info@collaborationhealthcare.com for more details